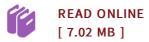




Cross-Cultural Psychology: Why Culture Matters (Paperback)

By Knud S. Larsen, Krum Krumov

Information Age Publishing, United States, 2013. Paperback. Book Condition: New. 232 x 156 mm. Language: English. Brand New Book ***** Print on Demand *****.Cross-Cultural Psychology: Why Culture Mattersaddresses both established and very recent research in cultural and comparative crosscultural psychology. The book is written by Professor Krum Krumov of Sofia University in Bulgaria and Professor Knud S. Larsen from Oregon State University. The authors are longterm colleagues with extensive research experience in cultural, cross-cultural and international settings. The book starts with a discussion of the tentative nature of cultural information given the forces of globalisation and communication integration. Weighing these issues still permits for some powerful conclusions about differences that matter as well as human universals based on our communalities. The reader is also provided with a through grounding in relevant research approaches and critical thinking that provides the basis for an evaluation of the research literature. Further, the book reports on what we know about the origin of culture, especially the forces of cultural transmission and the evidence for sociocultural evolution. The impact of culture and psychology on human development is contrasted and evaluated. A chapter on language stresses the importance of evolutionary forces and the relationship to...



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