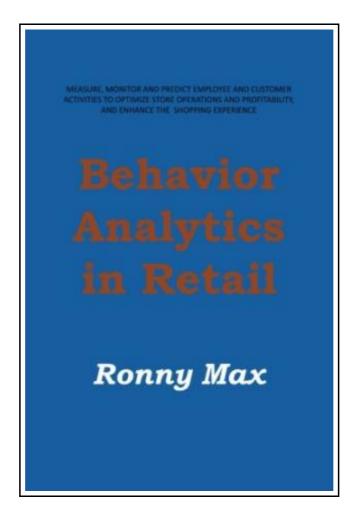
Behavior Analytics in Retail: Measure, Monitor and Predict Employee and Customer Activities to Optimize Store Operations and Profitability, and Enhance the Shopping Experience (Paperback)



Filesize: 6.3 MB

Reviews

The book is fantastic and great. It is rally exciting through looking at period of time. Your way of life period will likely be change when you full reading this publication. (Elijah Kuphal)

BEHAVIOR ANALYTICS IN RETAIL: MEASURE, MONITOR AND PREDICT EMPLOYEE AND CUSTOMER ACTIVITIES TO OPTIMIZE STORE OPERATIONS AND PROFITABILITY, AND ENHANCE THE SHOPPING EXPERIENCE (PAPERBACK)



AUTHORHOUSE, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. What is the value of a bricks-and-mortar store? As retailers move to a multichannel world where the winners must overcome the challenges of pricing transparency, personalized marketing, and supply chain controls, most sales still occur in the physical site. Behavior Analytics is the science of studying the behavior of people. Schedule to Demand is a subset of Behavior Analytics, a method that correlates between traffic, sales and labor data, in order to optimize the productivity of employees and position them where they matter most. In Behavior Analytics for Retail, we will introduce the core metrics of Schedule to Demand; design the requirements for a Customer Service Model of the store, inside the store, and at the checkout; present technology options and accuracy requirements; and offer insights through case studies. Regardless of how the future will shape retail, the physical store will continue to exist, and thrive. We propose a framework for retailers, and others, on how to optimize store operations and profitability, and enhance the shopping experience by measuring, monitoring and predicting the behavior of employees and customers.

- Read Behavior Analytics in Retail: Measure, Monitor and Predict Employee and Customer Activities to Optimize Store Operations and Profitability, and Enhance the Shopping Experience (Paperback) Online
- Download PDF Behavior Analytics in Retail: Measure, Monitor and Predict Employee and Customer Activities to Optimize Store Operations and Profitability, and Enhance the Shopping Experience (Paperback)

Related Kindle Books



Talking Digital: A Parent's Guide for Teaching Kids to Share Smart and Stay Safe Online (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their...

Download eBook »



No Friends?: How to Make Friends Fast and Keep Them (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Do You Have NO Friends? Are you tired of not having any...

Download eBook »



History of the Town of Sutton Massachusetts from 1704 to 1876 (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This version of the History of the Town of Sutton Massachusetts...

Download eBook »



Never Invite an Alligator to Lunch! (Paperback)

Lucky Me Publishing, LLC, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. NEVER Invite an Alligator to Lunch! delivers a fun,...

Download eBook »



To Thine Own Self (Paperback)

Dog Ear Publishing, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Carefree and self assured Carolyn loves her life. Her uncle runs...

Download eBook »



Dracula Investigates the Mummy s Purse (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. Andy Bruce (illustrator). 229 x 152 mm. Language: English. Brand New Book ***** Print on Demand *****. Count Dracula the greatest detective in Transylvania must face his

Download Book »



Superfast Steve and the Queen of Everything (Paperback)

Createspace, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. A short bedtime story aimed at 3-10 year olds. SuperFast Steve is the

Download Book »



Chicken Licken - Read it Yourself with Ladybird: Level 2 (Paperback)

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. In this classic fairy tale, a nut falls on Chicken Licken s head and he

Download Book »



Readers Clubhouse Set a a Truck Can Help (Paperback)

Barron s Educational Series, United States, 2006. Paperback. Book Condition: New. 229 x 145 mm. Language: English . Brand New Book. This is volume eight, Reading Level 1, in a comprehensive program (Reading Levels 1

Download Book »



Penelope s Postscripts (Dodo Press) (Paperback)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author

Download Book »